

1st Celebrate Lumber River Day, Saturday, July 17, 9a.m.—12 noon

By rwg 15 hours, 22 minutes ago

Please note the Media Release contains the following items:

1. Celebrate Lumber River Day, Saturday, July 17, 2010 (9a.m.—12:00 noon)2. Program, Celebrate Lumber River, July 17, 20103. Exhibitors4. Contacts & Related Links 5. Mayor Raymond D. Pennington, City of Lumberton,

July 17, 2010 "Lumber River Day" PROCLAMATION

Directions to Lumber River State Park's Princess Ann Park Entrance

Media Release

For Immediate Release

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Celebrate Lumber River Day—Saturday, July 17, 2010

Lumberton, NC—July 12, 2010—The first Celebrate Lumber River Day will be held

Saturday, July 17, from 9:00 a.m. to 12:00 noon, at the Lumber River State Park, 2819 Prince Ann Road in Orrum. The 10:00 a.m. official ribbon cutting ceremony by Cindy Kern, Lumberton Area Chamber of Commerce's Executive Director will also witness Lumberton's Mayor Pennington proclaiming July 17, "Lumber River Day" and set in motion a morning of canoe rides and races, Kid's Fishing contest and Kid's Wet Tee-Shirt Races, Face Painting, booths, exhibits, Blue Grass music by Marshal Thompson, and plenty of other activities with Golden Corral of Lumberton providing refreshments and awards.

This celebration is the direct result of Land of Tomorrow, NC recently declaring the Lumber River one of North Carolina's Top 10 Natural Wonders. The May 19 announcement was music to the ears of Mickey Gregory, Lumberton Visitors Bureau; Connie Russ, City of Lumberton's Downtown Coordinator; Cindy Kern, Executive Director, Lumberton Area Chamber of Commerce and Neill Lee, Lumber River State Park Superintendent, who collectively moved the celebration pieces in place inclusive of a yearly theme, "**Lumber River Day is "Ours to Protect—Yours to Enjoy."**

"The day focuses on taking action to continue conservation efforts of plants and wildlife, but also emphasizes the river as a place for recreation and relaxation," said Connie Russ with Mickey Gregory adding, "It has truly been a working partnership among The City of Lumberton, our Chamber of Commerce, the Visitors Bureau, and the Lumber River State Park to bring about this day of celebration."

Park Superintendent Neill Lee expects "between 400-500 people to attend the celebration" and readily admits the activities are "designed to be kid friendly," Chamber Director Cindy Kern wants to extend a special thanks to Amanda Marks of Golden Corral for the day's refreshments and activities awards, and Jan Tedder-Rogers, Biggs Park Mall; Mac Legerton, Center for Community Action; Becky Thompson, Southeastern Waterworks Regional Art Center; Jeff Neelon, LPL Financial and Mande Swisher, Robeson County Tourism Extension for all their involvement, **Mac Legerton with River Way Outdoor Adventure & Education Center for supplying additional canoes and the Lumbee Ambassadors for their attendance:** Miss Lumbee, Brandi Taneal Scott; Teen Miss Lumbee, Taylor Smith; Junior Miss Lumbee, Erika Lyndsey and Little Miss Lumbee, Naveah Victoria.

State Senator Michael Walters and Harvey McIver of The North Carolina Nature Conservancy are listed on the program as speakers.

(more)

Celebrate Lumber River Day

Saturday, July 17, 2010

Program 10:00am—10:30am

Welcome and Introduction of Guest

Mr. Neill Lee, Superintendent Lumber River State Park

Presentation of Proclamation

Honorable Raymond B. Pennington, Mayor City of Lumberton

Comments *Mr. Hervey McIver, The North Carolina Nature Conservancy*

Comments *Senator Michael Walters*

Ribbon Cutting Ceremony

Mrs. Cindy Kern, Executive Director, Lumberton Area Chamber of Commerce

Exhibitors:

Exploration Station, Kids Hands-On Learning Center

State Park I & E Specialist

US Department of Wildlife

Robeson County Soil & Water

Agricultural Extension Office

Robeson County Canoe Club

Southeastern Regional Medical Center

Robeson County History Museum

Musical Entertainment provided by: Mr. Marshal Thompson

Lumber River Exhibit

I-95 Welcome Center Exhibit

(more)

Celebrate Lumber River Day, Saturday, July 17, 2010

Contacts & Related Links:

Lumber River State Park, 2819 Prince Ann Road, Orrum, NC 28369

Neill Lee, Superintendent

Office: 910-628-4564 or 910-628-5643 Email: lumber.river@ncmail.net

Website: <http://www.ncparks.gov/Visit/parks/luri/main.php>

Park's History: <http://www.ncparks.gov/Visit/parks/luri/history.php>

Park's Activities: <http://www.ncparks.gov/Visit/parks/luri/activities.php>

Lumberton Visitors Bureau

Mickey Gregory, Executive Director

Office: (910) 739-9999 Cell: (910) 258-2568

Email: mgregory@lumberton-nc.com

Website: www.lumberton-nc.com/

City of Lumberton

Connie Russ, Downtown Coordinator

Office: (910) 671-3876

Email: cruss@ci.lumberton.nc.us

Website: www.ci.lumberton.nc.us

Lumberton Area Chamber of Commerce

Cindy Kern, Executive Director

Office: (910) 739-4750

Email: lumbertonchamber@bellsouth.net

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"Celebrate Lumber River Day, Saturday, July 17, 2010"

Mayor Raymond D. Pennington, City of Lumberton

PROCLAMATION

WHEREAS: "Lumber River Day" originated when the Lumber River was designated as one of North Carolina's Top Ten Natural Wonders by Land for Tomorrow;

AND WHEREAS: The City of Lumberton hopes that "Lumber River Day" will stimulate community participation in understanding and actively protecting the river's wildlife and natural scenic beauty;

AND WHEREAS: Protection of this natural river is necessary for the survival of this regions native plants and animals;

AND WHEREAS: This river belongs to all citizens and should be conserved for the benefit of future generations;

AND WHEREAS: The theme chosen for this year's **Lumber River Day** is "**Ours to Protect—Yours to Enjoy**" which focuses on taking action to continue conservation efforts of plants and wildlife, but also emphasizes the river as a place for recreation and relaxation.

NOW THEREFORE BE IT RESOLVED THAT; I, Raymond B. Pennington, Mayor of the City of Lumberton, do hereby proclaim July 17th, 2010 to be:

"LUMBER RIVER DAY"

In the City of Lumberton, North Carolina, and urge all citizens to participate in developing projects which will focus on using and preserving our natural and scenic black water river, known as the Lumber River.

Dated this day of July, 2010

Raymond B. Pennington

Mayor

(more)

Celebrate Lumber River Day, Saturday, July 17, 2010

Directions

Lumber River State Park, 2819 Princess Ann Road, Orrum, NC 28369

Neill Lee, Superintendent

Office: 910-628-4564 or 910-628-5643 Email: lumber.river@ncmail.net

Website: <http://www.ncparks.gov/Visit/parks/luri/main.php>

Directions to Lumber River State Park's Princess Ann Park Entrance:

From Fayetteville, travel south on U.S. 401. Cross Lumber River into Scotland County. Entrance is ¼ mile on right.

From I-95 travel U.S. 74E 11.5 miles to Creek Rd.(SR 2225). Turn right onto Creek

Rd., toward Orrum. Travel six miles on Creek Rd. Turn left onto Princess Anne Rd. (SR 2246). Travel two miles to park entrance on left.

From Wilmington and points East, travel U.S. 74W/N.C. 130W. Cross the Lumber River into Robeson County. Take left (Fairmont exit) to stay on N.C. 130W. In Orrum take first left onto Creek Rd. Take first left onto Princess Anne Rd.

Travel two miles to park entrance on left.

From Fair Bluff, travel N.C. 904W two miles. Take first right onto Fair Bluff Rd. (SR2256). Take first right onto Barnesville Church Rd. (SR2251). Take first right onto Edwards Rd. (SR2250). Travel two miles to park entrance on right.

From N.C. 904E- Turn left onto Fair Bluff Rd. Follow above directions to park entrance.

Directions to Chalk Banks: From Laurinburg, travel north 10 miles on U.S. 401 to Wagram. Park entrance is on left, ¼ mile north of Wagram.

(End)